



WORKERS' COMPENSATION™

## ***New Telehealth Solution Enables Virtual Care for Injured Workers***

Anthem Workers' Compensation, LLC (Anthem) has teamed up with Kura MD and Transparent Health Marketplace (THM) to offer urgently a workers' compensation telehealth technology solution free of charge. The platform is available Wednesday, April 8, 2020 to all Anthem Workers' Compensation participating providers. Our mission is to support the immediate widespread system use of telehealth on a common platform in this critical time of need to provide continuity of and access to care. MPNs are encouraged to allow their medical providers to facilitate the delivery of health care services via telehealth when medically and ethically appropriate.

As you know, the workers' compensation care delivery system is quite different from the commercial/group healthcare system requiring different processes, authorizations, medical reporting, billing, etc. Few telehealth platforms are designed to support workers' compensation providers and comply with the complex regulatory requirements. Kura MD, the leading provider of workers' compensation telehealth services, has the technology to address our unique market requirements.

The Kura MD telehealth platform gives workers' compensation providers the means to deliver select healthcare services to injured workers' through a secure, HIPAA compliant video conference on a smart phone, tablet or computer for authorized services appropriate and eligible for telehealth. This telehealth platform solution comes at an opportune time when more patients are seeking care in alternative ways. The platform will assist providers in delivering secure online medical assessments, answers to medical questions, prescriptions, physical therapy/rehab sessions, and access to behavioral health services for injured workers from wherever they are located and within access MPN standards.

To ensure the provider onboarding process works efficiently, we are leveraging the leading technologies of Transparent Health Marketplace (THM) to facilitate rapid provider enrollment and migration onto the Kura MD platform, through the Anthem Marketplace for Workers' Compensation.

### Key Points:

1. Platform available immediately, California Launch Wednesday, April 8, 2020 (other states coming soon).
2. Basic service is free for the first 90 days from completing your subscription; buy up service options available, after 90 days discounted rates available to participating Anthem providers.
3. While registration is available, only to Anthem participating providers, once enrolled, the platform can be used for other workers' compensation networks and other payors, not just Anthem.
4. All services must be authorized by the Payor and follow the normal RFA process.
5. Patient written consent is required and is supported by the platform.
6. Billing must comply with approved telehealth billing regulations.

We applaud the leadership, rapid response and technology support from both Kura MD and Transparent Health Marketplace. We are especially grateful to Transparent Health Marketplace's funding of this emergency program for the workers' compensation community. ***Anthem workers' compensation participating providers subscribe today at <https://anthem-wc.com/telehealth>.***

Regards,

Robert C. Mortensen  
President, Anthem Workers' Compensation, LLC



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## Governor Newsom of California Telehealth Executive Order

EXECUTIVE ORDER N-43-20 April 3, 2020

<https://www.gov.ca.gov/wp-content/uploads/2020/04/4.3.20-EO-N-43-20-text.pdf>

## Department of Industrial Relations (DIR) State of California - News Release:

Newsline Release Number: 2020-21 March 19, 2020

Division of Workers' Compensation (DWC) Provides Guidance on Medical Evaluations During State of Emergency Period

<https://www.dir.ca.gov/DIRNews/2020/2020-21.html>

## About Anthem Workers' Compensation LLC.

Anthem Workers' Compensation LLC (Anthem) is a wholly owned affiliate of Anthem, Inc. Anthem accesses independently contracted provider networks through affiliated and other companies, which it makes available by contract to payers of workers' compensation benefits. For inquiries, email [robert.mortensen@anthem.com](mailto:robert.mortensen@anthem.com)

## About Kura MD Telehealth

Founded in 2013 and based in Roseville, CA, Kura MD is the industry leader offering a workers' compensation telehealth platform designed to provide and manage treatment throughout the continuum of care. Our primary focus is delivering telehealth services to providers, employers, injured workers, occupational medicine clinics, and payors. Kura MD also provides telehealth services to employers for non-work-related illness or injury. The Kura MD Virtual Medical Clinic is accessible by phone or online using a smartphone, tablet, or computer and is OPEN 24/7/365. For inquiries, email [info@kura.md](mailto:info@kura.md) or visit our website at [www.kura.md](http://www.kura.md).

## About Transparent Health Marketplace

Transparent Health Marketplace (THM) operates the first marketplace of its kind to connect payors and providers of healthcare services in an open platform featuring market-driven pricing. Replacing outmoded network contract models with its innovative new marketplace approach, THM allows providers to name their price and be paid quickly, the exact amount they bid for contracts they are awarded. Combining marketplace dynamics with automated billing, payments and scheduling, THM delivers cost savings for payors, growth opportunities for providers, and new efficiencies for the entire workers' compensation industry. For more information, visit <http://transparenthealthmarketplace.com> or email [info@thmcorp.com](mailto:info@thmcorp.com).